

# Age Friendly Ottawa Project

Three year project

2010-2013

# Leadership Organization

- Council on Aging of Ottawa  
Conseil sur le vieillissement d'Ottawa
- 101-1247 Kilborn Place
- Ottawa
- Bernard Bouchard, Executive Director

# What is the Council on Aging of Ottawa?

A bilingual, non-profit, charitable voluntary organization dedicated to enhancing the quality of life of all seniors in Ottawa

The Council works with and for seniors in the community to voice their issues and concerns to all levels of government and to the general public.

# Key Dates & Events

- Participation of COA in pilot testing of framework 2006
- Two francophone forums May 2009 & May 2010
- Presentation by Dr. Louise Plouffe to the COA Board & at the 2009 COA annual meeting
- Ontario Seniors Secretariat Local Age Friendly Workshop- October 2009
- Set up of Steering Committee October 2009
- Grant applications for Age-Friendly Ottawa:
  - Community Foundation of Ottawa , New Horizons for seniors, & Ontario Trillium Foundation
- Now recruiting Project Manager

# Partners/ Members of Steering Committee

- Dr. Louise Plouffe, Public Health Agency of Canada
- City of Ottawa, Clara Freire & Nadine Jodoin
- Center on Governance, U. of Ottawa – Dr. C. Andrew
- United Way / Centraide, Cal Martell
- City of Ottawa Seniors Advisory Committee,  
P. van Boeschoten
- FAFO
- OCISO
- DSW Program Algonquin College
- Others to be added

# 8 areas of the of WHO Age-friendly Cities / Environments Framework

- Outdoor spaces and buildings
- Transportation
- Housing
- Social Participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and health services

# Key Characteristics of project

- Collaborative project (City, community groups, etc)
- Foster more accessible, inclusive, enabling & supportive environments for all seniors in Ottawa
- Use processes of community engagement and action
- Involve the full diversity of seniors
- Communication of project work through newsletter & website
- Evaluation work & accomplishments

# Year One

- Community engagement – involve seniors & seniors organizations
- Environmental scan – build on prior initiatives ie. Successful Aging Ottawa & City of Ottawa seniors agenda
- Conduct focus groups & individual interviews
- Identify areas needing work
- Develop indicators of progress
- Conduct public workshop
- Produce report card
- Communicate project work & results



# Year Two

- Setting and implementing priorities
  - Develop a city-wide action plan
  - Select one or two priorities
  - With community workgroups develop action plan for each priority selected & begin to implement the changes needed
  - Evaluate using the indicators to monitor progress
  - Communicate project work

# Year Three

- Implementing priorities and evaluation
  - Select another one or more priorities
  - With community workgroups, develop action plan for each priority selected & begin to implement the changes needed
  - Continue implementation of initial priority areas
  - Evaluate using the indicators to monitor progress
  - Communicate project work
  - Evaluate process, accomplishment and prepare an overall report



Invitation to participate

Thank you